



Robert Altemus
Designer/Illustrator

917-595-0679

a3@altemus.com

613 East 6th Street, 4B
New York, NY 10009

Design & Illustration Portfolio: altemus.com **Font Design:** myfonts.com/foundry/Altemus_Creative/

SKILLS SUMMARY

- **Hands-on Graphic Designer**
- **Conceptualist — Problem Solver**
- **Typographer — Illustrator — Animator**

PROFESSIONAL EXPERIENCE

Present — 2001

KREL STUDIOS: Internet development, branding and marketing service, New York, NY.

Principal/Creative Director — Manage and develop all aspects of multi discipline design studio..

2001 — 1996

INTEROCITY INC: Internet and streaming media development corporation, New York, NY.

COO/Creative Director —Managed day--to--day operations, creative direction.

1990 — 1992

NOSTALGIA MAGAZINE: National pop history and collectibles magazine, circulation 80,000, New York, NY.

Creative Director — Created format for magazine start-up. Supervised design and concepts for all interior editorial matter. Supervise designers, photo editor, freelance artists and production staff.

Present — 1988

ALTEMUS CREATIVE: Font foundry and general design studio, New York, NY.

Creative Director / Font Designer — General design and branding services.

1988 — 1985 (Consulting and on staff)

IF PUBLISHING: magazine publisher, New York, NY.

Creative Director —Designed over twenty official movie magazines that convey the story and the making-of sci-fi and fantasy films. Creative direction of teen entertainment and children's lifestyle titles.

1985 — 1982

FAMILY WEEKLY (CBS Magazines): Sunday newspaper insert, circulation 12.8 million, New York, NY.

Creative Director — Redesigned, designed covers and supervised design for all interior editorial matter.

1982— 1979

CBS, Broadcast network, New York, NY.

Art Director — Extensive work with V.P. Creative Director Lou Dorfsman, on packaging, interiors, exhibits, logos and magazine redesigns. Designed numerous Museum of Broadcasting catalogs.

1979 — 1978

PENTHOUSE MAGAZINE, circulation 5 million, New York, NY.

Associate Art Director — Oversaw design and production, designed features, assigned art and photography, redesigned front and back of magazine.



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1978 — 1976

WASHINGTONIAN MAGAZINE, circulation 150,000, Washington DC.

Art Director — Oversaw monthly design and production staff, designed features and covers, assigned art and photography.

1976 — 1975

WASHINGTON NEWSWORKS, circulation 40,000, Washington DC.

Art Director — Oversaw weekly design and production staff of this alternative tabloid newspaper, designed format, features and covers, assigned art and photography.

1975 – 1971

NOLAN & WHITE Visual Communications: graphics studio, Wash., D.C.

Art Director— Art direction of annual reports, posters, record jackets, AV shows and international magazines Action and Opportunity. Supervision of design and production staffs.

1971-1970

ART EDUCATION MAGAZINE, circulation 20,000, Washington DC.

Art Director — Oversaw monthly design and production staff, designed features and covers, assigned art and photography.

1970-1968

WPHL TV, Philadelphia, PA.

Assistant Art Director — Designed and produced on-air promos, show promos and graphics, newspaper ads and sets.

TEACHING EXPERIENCE

Instructor — Maryland College of Art: Silver Spring, Maryland; taught courses in illustration, design and graphic production. **Guest Lecturer** – Columbia, FIT, Folio, Indianapolis Art Directors Club, MPA, Maryland Art Institute, Maryland University, Philadelphia College of Art, Pratt, SVA, Society of Publication Designers, NYU, Washington D.C Art Directors Club.

EDUCATION

Philadelphia College of Art, Philadelphia, Pa. BFA, Major—Illustration, Minor—Motion Picture. Student council.

INTERESTS

Antiques, architecture, dance, film, history, interior design, music, photography, physics, science fiction, technology and typography. President of Co-op Board of Directors.

PROFESSIONAL ASSOCIATIONS

AIGA, Society of Publication Designers (Board of directors), Washington Art Directors Club

AWARDS

Over 150 design and illustration awards; The Art Directors Club of Washington DC, Society of Illustrators, Society of Publication Designers, New York Art Directors Club, Graphis, Communication Arts.

COMPUTER SKILLS

Mac & PC proficiency. Expert; Photoshop, InDesign, Illustrator, Flash, Dreamweaver, Fontographer. Advanced; After Effects, Final Cut Pro, Strata 3D, Filemaker, Excel, Word, BBEdit, Soundtrack Pro, Sketch.